2025–2026

Cookie Program Family Guide



girl scouts of northeast texas

2026 Cookie Program Family Information

Getting Started Steps & How You Can Help:

Troops must have:

1. **At least two unrelated Girl Scout Volunteers registered with the troop.** Girl Scout Volunteers have a current membership and a current and eligible background check on file with Girl Scouts of Northeast Texas.
2. **At least two Girl Scouts registered with the troop.** While most troops have five or more Girl Scouts registered, it's important to renew on time and ensure new Girl Scouts are registered.
3. **A Troop Cookie Manager.** This is a Girl Scout volunteer, identified by the Girl Scout troop's leadership, who has agreed to serve in the role of Troop Cookie Manager and facilitate the Troop's Cookie Program.

Troop Cookie Team:

Consider how you might be able to help support your Girl Scout's troop. Even if your troop already has a Troop Cookie Manager, make sure to connect with your Girl Scout's troop leadership and let them know if you can help count cookies, support them at a troop meeting, pick up snacks or supplies for a meeting, or help support a Cookie Booth.

Sign Your Girl Scout Up to Participate

Is your Girl Scout ready to dive in to the Cookie Program? Getting started is easy!

1. **Current Girl Scout Membership.**
Ensure that your Girl Scout has a 2025-2026 Girl Scout Membership.
Pro Tip: *You can see your Girl Scout's membership status, as well as the troop she's in, through your MyGS Account.*

2. **Complete the 2026 Cookie Program Parent Permission Form.**
A parent or caregiver must complete the annual Cookie Program Parent Permission form, which captures important information as well as covers policies and information to set your Girl Scout up for success. **www.gsnetx.org/cookieppf**

Important Dates

December 2025

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

16 – Digital Cookie Opens
16 – Online Order Taking Begins

January 2026

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

16 – In Person Cookie Program Begins
16 – My Sale Booths Begin

February 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

- Troop Payments Due to GSNETX
- Submit Reward Selections to TCMs

22 – Digital Cookie Shipped Orders End

March 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

8 – Cookie Program Ends
8 – Digital Cookie Donated & Girl Delivered Orders End

The Black-footed Ferret

FUN FACTS:

- They live in prairie dog dens in the American grasslands and prairies.
- Black-footed ferrets are flexible, love to wrestle and play chase. They are also excellent climbers.
- They are nocturnal, which means they are most active at night. They use their strong sense of smell to locate food and friends.
- The black-footed ferret is one of North America's most endangered animals, meaning there are not many of them in the wild. It's a good thing they are so brave.
- Black-footed ferrets are known for their squeaks, hisses and chatter. They also use dance to communicate.
- A group of ferrets is called a business.



Important Guidelines & Policies

Read these guidelines. Be sure you understand. These policies are required for a number of reasons including IRS Guidelines, insurance purposes, and GSNETX's non-profit status.

By participating in the Cookie Program, you will ensure that:

1. Your Girl Scout is a member for 2025-2026.
2. Your Girl Scout will only sell new, LittleBrownie Baker cookies, at the prices set by Girl Scouts of Northeast Texas within our council service area.
3. You will not allow a retailer or business to sell cookies on behalf of your girl. Cookies should always be sold by a Girl Scout.
4. You understand that the cookies you order from your troop are your personal financial responsibility. You will not pay your Girl Scout's cookie balance through Digital Cookie.
5. You cannot return cookies and you must pay your troop, in full, on time.
6. Make sure you get receipts from your troop when money or cookies are exchanged.
7. Online only orders through Digital Cookie beginning 12/16/2025. No in person selling of any kind (no in person asks), prior to 1/16/2026, the first day of the Cookie Program.

There are additional rules that must be followed to sell cookies at a booth sale or table outside of a business.

8. You may not directly approach any business to ask to set up a booth sale prior to November 8, 2025. You may only ask businesses that are not listed as council partners and are not locations where the Girl Scout could not legally purchase from. This includes bars, liquor stores, gun stores, smoke shops, etc.
9. You and your Girl Scout cannot post about cookies for sale on buy/sale/trade groups on social media, Facebook Marketplace or other similar sites and platforms.
10. Stay safe while selling! Daisies through Cadettes should always sell with an adult present. When going door to door, Seniors and Ambassadors should only sell with friends, never by themselves. Adults are required at all booth sales regardless of a girl's age.



Did you know? All Proceeds From Girl Scout Cookies® Stay Local!

When you purchase Girl Scout Cookies from a young, budding entrepreneur, you're supporting their success today and tomorrow. Girl Scout Cookies' proceeds stay local to:

1. **Cover the costs of running the Girl Scout Cookie Program,** including the costs of cookies, materials, and logistics.
2. **Fund Take Action projects** for the community and amazing girl-led adventures for troops.
3. **Help councils provide Girl Scout programs** in STEM, the outdoors, life skills, and entrepreneurship, as well as camps, leadership training, and more!

Why the Girl Scout Cookie Program Matters

Since 1917(!), when Girl Scouts in the Mistletoe Troop in Muskogee, Oklahoma sold homemade cookies in their high school cafeteria, the Girl Scout Cookie Program has helped young cookie sellers grow into caring, perceptive, can-do leaders. Girl Scout troops and councils also benefit! With proceeds from what is the largest girl-led entrepreneurial program in the world, troops and councils bring the WOW to what Girl Scouts experience—giving them opportunities that excite, delight, and unite them as they find their way in the world. Thanks to cookie proceeds, troops and councils fund all kinds of amazing service projects as well as keep Girl Scouting affordable for all families. And let's not forget our customers, who win with each delicious cookie purchase—relishing their favorite sweet treat as they keep young entrepreneurs' businesses afloat and the Girl Scout movement thriving.



The Cookie Program's 5 Skills

Through the Girl Scout Cookie Program, **Girl Scouts learn...**	**This matters** because...
Goal setting as they set cookie business goals individually and with their team and then create a plan to reach those goals.	They develop a strong **sense of self** and **cooperation** and **team-building skills** as they learn to set and reach goals to succeed in school, on the job, and in life.
Decision making by deciding what to do with their troop funds, how to market their business, and how to adjust their plans as they encounter challenges and new opportunities.	They develop **critical-thinking** and **problem-solving skills** that will help them make big and small decisions in their life; practice helps them make good decisions.
Money management as they develop and manage a troop budget, take cookie orders, track their sales, and gain confidence handling and managing money.	They gain **practical life skills** by knowing how to confidently handle, manage, and leverage money to do great things.
People skills as they learn how to talk to, listen to, and work with customers in person and virtually. Plus, they put teamwork into action as they rewach their goals together.	These experiences help them develop **healthy relationships** and **conflict-resolution skills** for the future.
Business ethics as they learn to run their businesses using the Girl Scout Law as a guide, being honest and responsible every step of the way.	They practice putting the **positive values** they learn as Girl Scouts into action to become ethical leaders.

Cookie Business Badges

Girl Scouts can earn Cookie Business badges by completing requirements that help them develop new skills as they learn and grow their businesses.
Badges are official Girl Scouts of the USA recognitions that can be placed on the front of their Girl Scout uniforms.

Check out the Cookie Business and Financial Literacy badges!

Learn more:
- girlscouts.org/cookiebadges
- girlscouts.org/en/members/for-girl-scouts/badges-journeys-awards/badge-explorer.html



The Girl Scout Leadership Experience

Here are just a few ways the cookie program helps girls learn business, the Girl Scout way:

Girl Led
Girl Scouts take the lead in their budget, plans, and marketing techniques.

Cooperative Learning
Girl Scouts work together to set their goals, decide how to use their money as a team, and overcome hurdles along the way.

Learning by Doing
Real-life, hands-on activities help girls see how their experiences as cookie entrepreneurs can translate to their own career or business.

Learn more:
- https://www.girlscouts.org/en/members/for-parents-and-families/cookie-entrepreneur-family-pin.html

Getting Families Involved

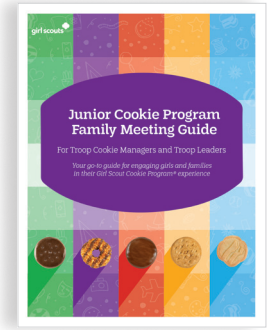
The Girl Scout Cookie Program is a team effort and families play a major role. With the support, assistance, and encouragement of their family, there's no stopping a Girl Scout!

To find inspiration for you and your Girl Scout, check out these helpful resources:

Cookie Entrepreneur Family Pins
Families can support their Girl Scouts in learning the five skills while encouraging them to think like entrepreneurs. Girl Scouts can earn a different pin every year.

Digital Marketing Tips
Help your Girl Scout level up their online presence by taking the lead to create a digital marketing plan.

Learn more:
- girlscouts.org/en/members/for-volunteers/cookie-resources-troop-leaders-volunteer.html







2025-2026 Girl Scout Cookies®

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat Per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

The World's Most Flavorful Lineup



Adventurefuls®
• Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt
Approximately 15 cookies per 6.3 oz. pkg.
$6
ⓊD



Lemon-Ups®
NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits
Approximately 12 cookies per 6.2 oz. pkg.
$6
ⓊD



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe
Approximately 38 cookies per 9 oz. pkg.
$6
ⓊD



Do-si-dos®
• Made with Natural Flavors
• Real Peanut Butter
• Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling
Approximately 20 cookies per 8 oz. pkg.
$6
ⓊD



Samoas®
• Real Cocoa
• Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes
Approximately 15 cookies per 7.5 oz. pkg.
$6
ⓊD



Tagalongs®
• Real Cocoa
• Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating.
Approximately 15 cookies per 6.5 oz. pkg.
$6
ⓊD



Thin Mints®
• Made with Vegan Ingredients
• Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint.
Approximately 30 cookies per 9 oz. pkg.
$6
Ⓤ



Exploremores™
• Real Cocoa
NATURALLY AND ARTIFICIALLY FLAVORED

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond creme
Approximately 18 cookies per 7.9 oz. pkg.
$6
ⓊD



Toffee-tastic®
• No Artificial Flavors
GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits.
Approximately 14 cookies per 6.7 oz. pkg.
$7
ⓊD



Cookie Variety Mix

Percents indicate our suggested variety mix for initial order.

8%	7%	8%	8%	21%	13%	25%	7%	3%

Let our Cookie Mix Calculator figure it out for you!
gsnetx.org/cookiemix

2025–2026 Girl Scout Cookies®
Ingredients and Food Allergen Guide

Product formulations can change at anytime. Consumers should always review the ingredient statement for their individual allergies or dietary restrictions for the most up-to-date information on the ingredients contained in the product in that package. For more details, visit littlebrowniebakers.com or girlscoutcookies.org

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat Per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification



		Adventurefuls®	Lemon-Ups®	Trefoils®	Do-si-dos®	Samoas®	Tagalongs®	Thin Mints®	Exploremores™	Toffee-tastic®
Ingredients	NO ARTIFICIAL FLAVORS		●							●
	MADE WITH NATURAL FLAVORS		●		●				●	
	REAL COCOA	●				●	●	●	●	
	MADE WITH VEGAN INGREDIENTS							●		
	GLUTEN-FREE									●
	KOSHER CERTIFIED	ⓊD	ⓊD	ⓊD	ⓊD	ⓊD	ⓊD	Ⓤ	ⓊD	ⓊD
Food Allergens	PEANUT	M	M	M	C	M	C	M	C	M
	TREE NUT	M	M	M	M	C*	M	M	M	M
	WHEAT	C	C	C	C	C	C	C	C	M
	SOY	C	C	C	C	C	C	C	C	C
	MILK	C	C	C	C	C	C	M	C	C
	EGG	M	M	M	M	M	M	M	M	M

C (Contains) M (Manufactured in a shared facility with) * (Made with coconut)

girl scouts | Little Brownie BAKERS®

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CARDS

Selling Cookies in the Girl Scout Cookie Program



Digital Sales

With the help of a parent or caregiver, a Girl Scout can set up a Digital Cookie site to sell online. Online orders begin December 16th, and in-person deliveries begin January 16th. No money-handling or guesswork required. For all the details on how to set up Digital Cookie and how it works check out **www.gsnetx.org/digitalcookie.**

Digital Cookie® Key Dates

- Shipped Orders ..... **12/16/2025 – 2/22/2026**
- Girl-delivered Orders ..... **12/16/2025 – 3/8/2026**
  *Won't have cookies in hand to deliver until 1/16 or after
- Donated Orders ..... **12/16/2025 – 3/8/2026**
- Mobile in Hand ..... **1/16/2026 – 3/8/2026**
  (Credit Cards on the Go & at Booth Sales)

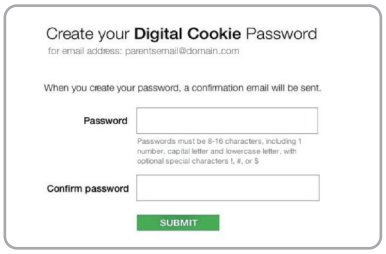


Use the Digital Cookie® app to sell cookies wherever you go!

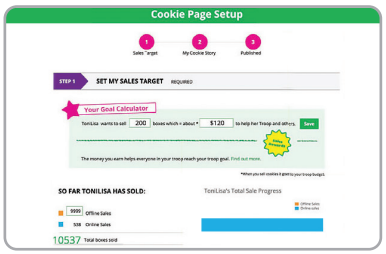
The app makes it easy for you to take payment from customers purchasing cookies.

GET IT ON Google Play

Download on the App Store



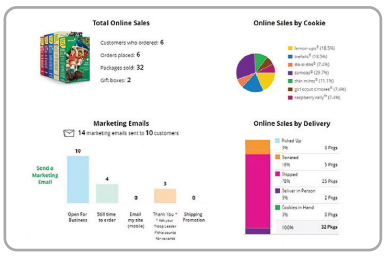
Look for the Digital Cookie® registration email in your inbox to register on or after December 16th. If you can't find it, you'll be able to enter information to trigger a new email to be sent. Need additional Digital Cookie support? Contact **customercare@gsnetx.org.**



Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

Selling Cookies in the Girl Scout Cookie Program



In Person and Door to Door

Starting January 16th, Girl Scouts can begin selling in person in their local community.

Selling door to door, to family and friends, and asking her network of contacts is a great way to get started!

Our Cookie Mix Calculator will help you know what Cookies to have on hand to meet the demand.
gsnetx.org/cookiemix



Booth Sales

Have you ever seen a Girl Scout selling cookies at your favorite neighborhood restaurant or grocery store? That's called a Cookie Booth Sale! Girl Scouts and their families can work with their Troop Cookie Manager to set up booth sales as a new way to reach more customers.



My Sale Booths begin 1/16/2026.
These are booth sales organized and set up by families and troops. Make sure to follow the My Sale Booth process found on our website at **www.gsnetx.org/cookies**.

Most Council Organized Booths begin 1/30/2026.
Council Booth Sale locations are secured by Girl Scouts of Northeast Texas and troops can sign up for slots in eBudde, our Cookie Program software.



All Girl Scouts, parents/caregivers and troop volunteers are required to follow Booth Policies and Guidelines.

For more information, check out:
www.gsnetx.org/cookies.



Stay Safe While Selling Girl Scout Cookies



Be Internet Wise Girls must always have parent/caregiver permission to participate in all online activities and must read and agree to the **GSUSA Internet Safety Pledge** before conducting any online activities. Additionally, to participate in Digital Cookie®, Girl Scouts must read and abide by the **Girl Scout Digital Cookie Pledge**, and parents/guardians must read and abide by the **Digital Cookie Terms and Conditions for Parents/Guardians**. Use the QR codes to view.

▲ GSUSA Internet Safety Pledge

▲ Girl Scout Digital Cookie Pledge

▲ Digital Cookie Terms and Conditions

Show You're a Girl Scout Wear a Girl Scout uniform (strongly recommended) or Girl Scout clothing to clearly identify yourself as a Girl Scout.

Buddy Up Always use the buddy system. It's not just safe, it's fun!

Be Street Smart Become familiar with the areas and neighborhoods where you will be selling Girl Scout products.

Partner With Adults Daisies through Cadettes should always sell with an adult present. When going door to door, Seniors and Ambassadors should only sell with friends, never by themselves. Adults are required at all booth sales regardless of a girl's age.

Plan Ahead Be prepared for emergencies and always have a plan for safeguarding cash. Avoid walking around or keeping large amounts of cash on hand. Consider having another adult pick-up cash during a booth sale.

Do Not Enter Do not enter the home or vehicle of a person when you are selling or making deliveries. Avoid selling to people in vehicles.

Sell in the Daytime Sell during daylight, adult supervision is a must for evening sales.

Protect Privacy Girl's full names, home addresses, or email addresses should never be given out to customers. Protect customer privacy by not sharing their information.

Be Safe on the Road Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.



Community Cookie Donation Program



Encourage girls to tell every customer about our Community Cookie donation program. Community Cookie donations are delivered to those who serve our community such as U.S. military personnel, veterans, EMTs, firefighters, police officers, first responders, healthcare workers, teachers, other essential workers, food pantries, and more.

Community Cookie donations are great for those customers who do not want to purchase cookies for themselves or pay shipping fees. Cookies donated through Community Cookie come from the council's end of season warehouse inventory and do not come from the Troop or Girl Scout's on hand inventory. Girl Scouts receive credit for each package donated towards Community Cookie. These packages count towards rewards that they can earn too!

Tips

- Encourage girls to ask **EVERY** customer if they would like to donate cookies to our local heroes.
- For every $6 donation, 1 package of cookies will go to our local heroes.
- Girls earn rewards for selling Community Cookie cookies.



Girl Scouts Northeast Texas
2025- 2026 Girl Rewards

My Personal Goal: _____

2026 Cookie Program Rewards



36+ Packages
Theme Patch



75+ Packages
Removable Stickers



125+ Packages
Pop In Charms



175+ Packages
Shareable Bracelet
Hair Tie Set



250+ Packages
Metal Water Bottle



325+ Packages
Ferret Plush **OR**
$10 in GS Bucks







400+ Packages
Pouch + Self Care Items **OR** Exclusive GSNETX T-shirt
OR $10 in GS Bucks

Cookie Club Level 550+ Packages

Membership OR Cookie Club Events

2026-2027 Membership
OR One Cookie Club Event
(Girl + Chaperone)
OR $25 in GS Bucks
OR $25 in Reward
Store Voucher





Individual Opt Out for Alternative Reward Item

Girl Scouts who reach 550+ in packages sold, have the option to opt out of the rewards at the 75 - 400 reward levels & select an alternative reward at the 550+ level instead of the standard items at 550+. 2026-2027 Membership + $25 in GS Bucks OR 2026-2027 Membership + $25 Reward Store Voucher OR $75 in GS Bucks OR $75 in Reward Store Voucher OR Kendra Scott Color Bar Experience OR Custom Converse

Initial Order Rewards

These rewards can only be earned by ordering and picking up cookies for a Girl Scout on her Pre-Season Initial Order.



Goal Getter Patch For the Girl:
125+ Packages ordered on the Initial Pre-Season Order in eBudde.

Crew neck Sweatshirt for the Girl:
400+ Packages ordered on the Initial Pre-Season Order in eBudde. Final Girl Selling total must remain above 400+ Packages or result in the loss of other reward items & a reduction in proceeds for the cost of the sweatshirt.





Key Chain / Zipper Pull For the Troop:
300+PGA on the Initial Pre-Season Order via eBudde for each girl with 1 or more Packages on the troop's Initial Order.

Digital Cookie

These rewards can only be earned through a girl's participation in Digital Cookie. This includes sending emails through Digital Cookie to family and friends as well as selling cookies through Digital Cookie using her link that is shared with customers or by processing transactions in the Digital cookie app. *Parents cannot use Digital Cookie to pay their Girl Scout's cookie balance due.*



Site Setup & Send 20 Unique Sales Emails Through Digital Cookie
Cookie Techie Patch
(Thank You emails do not count towards earning this patch)

Community Cookie

These rewards can only be earned by allocating Packages to be distributed through GSNETX's Community Cookie Program.



Community Cookie Patch
35+ Packages donated through Community Cookie via eBudde

Mini First Aid Kit + Bandana
65+ Packages donated through Community Cookie via eBudde



700+ Packages



Duffle Bag
OR
$10 in GS Bucks
OR
$10 in Reward
Store Voucher



900+ Packages



$10 in GS Bucks
OR
$10 in Reward
Store Voucher



Girl Scout Bucks
How they can be used:

- Girl Scout Membership
- GSNETX In Store Purchases (not online)
- GSNETX Hosted Programs & Camp (where registration is completed through ActiveNet)
- GSNETX Adventures Powered by Cookie Experiences

Reward Store Vouchers

New Pilot This Year
Ties to Girl Scout Pillars

Reward Store items are connected to our four Girl Scout Pillars: Entrepreneurship, STEM, Outdoors & Life Skills

- Reward Store vouchers are used in exclusive GSNETX online Reward Store with 100+ Items
- Items ship directly to the Girl Scout's home
- Expire 60 Days from Issuance

Program Credits
How can they can be used:

- GSNETX Hosted Programs (where registration is completed through ActiveNet)
- GSNETX Troop and Family Camp
- GSNETX Summer Family Camp
- GSNETX Adventures Powered By Cookies
- GSUSA Destinations



550+ Packages Sold Cookie Club Event Options:

Hawaiian Waters Cookie Club Event
(Girl Scout + Chaperone)
Garland | June 6

Splash Kingdom Cookie Club Event
(Girl Scout + Chaperone)
Canton | June 6

Splash Kingdom Cookie Club Event
(Girl Scout + Chaperone)
Greenville | June 13

Hawaiian Waters Cookie Club Event
(Girl Scout + Chaperone)
The Colony | June 13

Bar Patches

Package levels

100+	600+	1200+	4500+
200+	700+	1600+	6500+
300+	800+	2026+	
400+	900+	2800+	
500+	1000+	3000+	

† All items and event dates are subject to change. The Council reserves the right to replace any item of equal or higher value.
† If selection is not made, default selections will be made by GSNETX and the Girl Scout forfeits her opportunity to select her desired reward.
† All Packages must be picked up from TCM, reflected in the online cookie software system and paid for in full, to qualify.
† Camp spaces and program access opportunities are reserved on a first come, first served basis. GSNETX does not guarantee space at any specific camp, session or program event.
• Cadette, Senior, and Ambassador Troops can earn extra proceeds in lieu of reward items, clubs, events and trips if the Girl Scouts have unanimously voted to do so and the troop reaches a final PGA of 250+ Packages.
• To receive the Initial Order 125+ patch, the Girl Scout must have at least 125 Packages allocated to her in eBudde at the time of the Initial Order. Similarly, to receive the 400+ sweatshirt, the Girl Scout must have at least 400+ Packages allocated to her in eBudde at the time of the Initial Order and at the conclusion of the 2026 Cookie Program.
• Initial Order troop reward of 300 PGA is calculated automatically in eBudde to include Girl Scouts who have at least one package allocated at the time of the troop's Initial Order, and who meet the PGA requirement.
NOTE: Girl Scouts are at risk to forfeit their rewards, including items, Girl Scout Bucks, events and trips should they fail to pay on time, in full and/or if the Girl Scout and her family do not adhere to all policies and guidelines published by GSNETX and contained in the parent permission form, which is executed by her parent/guardian in order to participate in the Cookie Program.

Super Seller Levels

Girls in troops that receive rewards, who reach 1200+ Packages sold will also receive the 2026 Super Seller patch & t-shirt with their rewards.

1200+ Packages

SELECT ONE

- 5 night GSNETX Sleepaway Camp Session
- $500 Program Credits
- Great Wolf Lodge Overnight May 2-3, 2026 Includes room for Girl Scout + Chaperone (21+).
- $100 GS Bucks
- $100 Reward Store Voucher

1600+ Packages

SELECT ONE

- $75 GS Bucks
- $75 Reward Store Voucher
- Kendra Scott Color Bar Experience (Select dates in April 2026 and select locations) Up to $85 value and option to pay for add ons / extras.
- Custom Converse Sneakers Up to $85 value and option to pay for add ons /extras.

2026+ Packages

SELECT ONE

- 5 night GSNETX Sleepaway Camp Session
- $500 Program Credits
- Girls Scouts who select Great Wolf Lodge @ 1200+, can add a Friday (May 1, 2026) stay during Super Seller Weekend. This is not an alternative date, but rather converting the experience to a 2 night stay.
- $100 GS Bucks
- $100 Reward Store Voucher

3000+ Packages

SELECT ONE

- 5 night GSNETX Sleepaway Camp Session
- $500 Program Credits
- Design Your Own Reward Program Experience:
  - Entrepreneurial
  - STEM
  - Outdoor
  - Life Skills

(See GSNETX.org/cookie for more information in late November 2025.)

4500+ Packages

SELECT ONE

- Taste of Seattle (Girl Scout Only) (Must be in 2nd grade or above in the 2026 Cookie Program) July 8 – 12, 2026
- 5 night GSNETX Sleepaway Camp Session
- $500 Program Credits
- $100 GS Bucks
- $100 Reward Store Voucher

6500+ Packages

SELECT ONE

- 5 night GSNETX Sleepaway Camp Session
- $500 Program Credits
- $100 GS Bucks
- $100 Reward Store Voucher
- **Taste of Hawaii** (Girl Scout Only) June, 4-8, 2026 (Must be in 2nd grade or above in the 2026 Cookie Program)

Reward Experiences by Packages Sold

Girl Scouts who participate in the Girl Scout Cookie Program have the option of selecting a reward experience instead of an item at many levels. Here are the experiences offered at different levels.

1200+ Packages

Great Wolf Lodge ♣
Includes a room for the Girl Scout + Chaperone (21+) as well as waterpark access and Girl Scout fun!
May 2-3 2026

Sleepaway Camp at GSNETX Camp Properties ◆
(Girl Scout Only)

1600+ Packages

Kendra Scott Color Bar Experience ♣
(Girl Scout Only)
Tyler | April 2026
Allen | April 2026
Highland Village | April 2026
Northpark Mall | April 2026

Key:
♣ Open to All Ages
◆ Open to Brownies - Ambassadors*

2026+ Packages

Great Wolf Lodge Add a Night ♣
(Girl Scout + Chaperone)
May 1-2 2026
Only available or those who also select Great Wolf Lodge at 1200+

GSNETX Sleepaway Camp at GSNETX Camp Properties ◆
(Girl Scout Only)
Summer 2026

3000+ Packages

GSNETX Sleepaway Camp at GSNETX Camp Properties ◆
(Girl Scout Only)
Summer 2026

Top 40 Seller Campout

Camp Bette Perot ♣
April 17-19, 2026
By Invitation Only
No alternative reward if unable to attend.

4500+ Packages

Taste of Seattle ◆
(Girl Scout Only)
Must be in 2nd grade or above in 2026 Cookie Program.
July 8-12, 2026

GSNETX Sleepaway Camp at GSNETX Camp Properties ◆
(Girl Scout Only)
Summer 2026

6500+ Packages

Taste of Hawaii ◆
(Girl Scout Only)
Must be in 2nd grade or above in 2026 Cookie Program.
June 4-8, 2026

GSNETX Sleepaway Camp at GSNETX Camp Properties ◆
(Girl Scout Only)
Summer 2026

*Program Grade Level (PGL) at the time of the Girl Scout's participation in the 2026 Cookie Program.
**Girl Scouts must be in a troop that opts to receive rewards and pay their cookie balance in full, on time.

Setting Your Girl Scout Up For Success

Help Her Set Her Goal

- What rewards or experiences is she most interested in earning?
- What is the troop's goal and how do they plan to use their proceeds?
- How much time and support can her immediate family (parents / caregivers) provide?
- How much time and energy is she willing to commit to achieving her goal?

Think about all the ways your Girl Scout can sell as a menu of options. How hungry is she to achieve her goal? **Let's do the math:**

How She Can Sell:	Estimated Number of Cookie Boxes She Might Sell:
Friends and Family	25-75
In Person to Her Community (Door to Door, etc.)	75-100
Troop Booth Sales (Each booth sale she attends)	25-75
Individual Family Booth Sales	50-75

Keep in mind these are estimates and can vary widely. Different factors may impact these numbers including how long she goes door to door and how many residences she stops at, how long the booth sales are and how many Girl Scouts are present, what the weather is like and what time of day it is.



Next Step: Develop Her Pitch

Once your Girl Scout has decided on her goal and understands how her troop is planning to use the proceeds they earn, it's time to build a pitch! Here's a pitch example to get her started:

Hello! Would you like to buy some Girl Scout cookies? My troop is saving for our first campout where we get to do archery and ride horses. My goal is to sell 350 packages of cookies so I can earn the Ferret plush and we can go camping.

Be on the Lookout for Cookie Sleuths!

Girl Scouts participating in the Cookie Program can earn the Cookie Sleuth patch if they are observed by a Cookie Sleuth displaying amazing Girl Scout Entrepreneur skills. This might be at a booth sale, going door to door, etc.



Cookie Sleuths are looking for the following:

- **Is the individual representing Girl Scouts?**
  Are they wearing a Girl Scout Uniform (strongly recommended) or Girl Scout shirt?
- **Are they handling most aspects of the customer transaction?**
  Is the Girl Scout helping to stock the table, asking the customer if they'd like to purchase cookies, etc.?
- **Does the Girl Scout know their cookie flavors and prices?**
  What's their favorite cookie and how much does it cost?
- **Can they share something about their personal or troop goal?**
  This might be the plush that they want to earn or the campout their troop will be attending.
- **Are they keeping things positive during the sale?**
  Good attitude, being kind, not grumpy or disrespectful.

Setting Your Girl Scout Up For Success

Ready-to-share Gifs and Reels

Ready-to-share gifs and reels make social media a snap. Fact: When Girl Scout entrepreneurs promote their businesses online it boosts sales. More frequent posts equate to increased sales. Check out all the social content Little Brownie has to offer.
https://www.littlebrownie-bakers.com/DigitalMarket-ing/reels

So many to LIKE & SHARE!











Booth Materials

- Materials available in English and Spanish.
- Use Digital Cookie® QR codes at booths.
- Bundle cookies to boost sales.
- Remind customers proceeds stay local.













Leave-behinds Make Reorders Easy

- Leave behind order forms
- Door flyer order forms
- Business cards
- Note cards
- QR code stickers
- Thank you slips









Safety Resources

Before launching their Digital Cookie site and engaging in online marketing and sales efforts, Girl Scouts and caregivers must read and agree to the guidelines below.

- Safety Tips from GSUSA
- Digital Cookie® Pledge

girl scouts
of northeast texas

6001 Summerside Drive | Dallas, TX 75252
972.349.2400 | gsnetx.org